

**Who** Open Road Films Presents a Premier Party that will, “Rock Your Bells” at the Tribeca Film Festival in NY. There will be special appearances by artists TBA, Live Entertainment, DJ and a VIP AREA that will include an open bar.



**ROCK THE BELLS MOVIE** world premier at The Tribeca Film Festival  
Personifying the fierce independence and Do-It-Yourself spirit of the Hip Hop Movement, festival producer Chang Weisberg puts everything on the line for his impossible dream of reuniting notorious no-shows The Wu-Tang Clan.



**REDMAN**

**When** Friday, April 28<sup>th</sup>, 2006 10:30 PM Doors Open

**Where** New York, Tribeca Film Festival LOCATION TBA

- Levels**
- Official Sponsor of Premier After-Party \$10,000 (2 available)
- Exclusive Access to VIP area with signage and promotional materials
  - Right to promote product and materials in and around the Friday Premier Screening
  - 2 Marketing displays/banners in General Area of Premier Party
  - Logo projected in creative sponsorship montage at Premier After Party
  - Inclusion in all press releases and other media activities for the Friday Night Screening and After-Party Only
  - 10 tickets to the Movie Premier and Premier Party
  - Inclusion on Pre-event Street banners, postcards etc.
  - **Logo Placement on Rock The Bells The Movie Website**
  - Product sampling (if applicable)
  - Item in the VIP gift bag
- Co-Sponsor of Premier After-Party \$5,000 (2 available)
- 2 Marketing displays/banners in General Area of Premier Party
  - Right to promote product and materials in and around the Friday Premier Screening
  - Logo projected in creative sponsorship montage at Premier After-Party
  - 6 tickets to the Movie Premier and Premier Party
  - Inclusion on Pre-event Street banners, postcards etc.
  - Logo Placement on Rock The Bells The Movie Website
  - Product sampling (if applicable)
  - Item in the VIP gift bag
- In-Kind Sponsor of Premier After-Party
- 1 Marketing display/banner in General Area of Premier Party
  - 2 tickets to the Movie Premier and Premier Party
  - Product Sampling (if applicable)
  - Item in the VIP gift bag

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